

Press Release | October 2025



Georgian Group Charity Auction

Help Safeguard Britain's Georgian Heritage

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OVERVIEW

The Georgian Group is partnering with Sworders Fine Art Auctioneers for a special fundraising auction to be held in January 2026. Proceeds will support the Group's vital conservation advice, the refurbishment of its historic Fitzroy Square headquarters, and the launch of nationwide educational and outreach initiatives in celebration of its 90th anniversary in 2027.

The auction will be curated by Sworders Chairman, Guy Schooling, with donations generously provided by Georgian Group members, collectors and institutions. **Donors can choose whether to give either 50% or 100% of the sale proceeds to the Georgian Group with Sworders waiving all costs. There will be no vendor's commission and no buyer's premium.**

Donations of Georgian objects, silver, jewellery, clocks, small furniture, paintings, needlework, and Asian works of art are welcomed - as well as events and experiences. Items need not be strictly from the Georgian period; contributions that reflect its spirit and aesthetic are equally encouraged.

Lots will go on public view in Sworders Cecil Court Gallery, London, ahead of the auction, with an invitational evening drinks reception for invited guests of both The Georgian Group and Sworders Auctioneers.

The Georgian Group was founded in 1937 to protect and promote Georgian buildings in response to the threat then facing Georgian London. The poet and author Sir John Betjeman, the architectural historian Sir John Summerson, the architectural writers James Lees-Milne and Christopher Hussey, the architect Albert Richardson, and the urban planner Trystan Edwards were among its most prominent early active members.

The Georgian period gave us many of Britain's most beautiful buildings, yet much of our Georgian inheritance remains in danger. Today, the Group has a statutory role in the planning systems in England and Wales providing expert advice to local authorities and to applicants and their architects. It continues to promote understanding and enjoyment of buildings and designed landscapes of this period through a lively programme of educational activities.



STATEMENTS

We welcome the opportunity to work with The Georgian Group, an organisation that plays an important role in the protection of our 18th and early 19th century architectural heritage. So many of the works of art that we sell at Sworders furnish properties of this remarkable period in British history. I look forward to hearing from both the Group's members and others who may wish to contribute items to the sale in a good cause.

Guy Schooling

Chairman | Sworders Fine Art Auctioneers

We are tremendously excited about this collaboration. The Georgian Group was founded in 1937 to protect and promote our nation's Georgian heritage, and this partnership with Sworders will help us continue that mission. As well as ongoing fundraising for our vital conservation advice, we are also raising funds for the refurbishment of our headquarters at 6 Fitzroy Square (part of the extraordinary Palladian set piece designed by the Adam brothers in 1792) and for nationwide educational and outreach activities in our 90th anniversary in 2027. The auction promises to be a hugely enjoyable occasion, bringing together those who care about the remarkable architecture of this period.

Dr Anya Lucas

Director | The Georgian Group

HOW TO DONATE

Sworders welcomes details and images of potential donations to be sent in advance for approval to:

Guy Schooling - Chairman | guyschooling@sworder.co.uk

Once consigned, items may be delivered to Sworders offices in either Stansted Mountfitchet, Cecil Court, London, or Hertford.

Deadline for entries | November 7

THE GEORGIAN GROUP

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www.georgiangroup.org.uk
members@georgiangroup.org.uk

SWORDS

Sworders are one of the UK's most esteemed fine art auction houses with an international reputation and a legacy dating back to 1782.

Our award-winning, sustainably built, auction rooms and head office are situated in the village of Stansted Mountfitchet, Essex, less than one hour from central London, where we conduct approximately fifty auctions each year.

At Sworders, we combine expertise and experience with a steadfast commitment to achieving the very best auction results for our clients. We skilfully market collections to prospective purchasers around the globe.

We take great pride in being members of the [Society of Fine Art Auctioneers](#), the distinguished professional body exclusively representing fine art auctioneers and valuers in the UK. This ethical foundation has earned us a well-deserved reputation among respected art dealers and passionate collectors alike.

www.sworder.co.uk
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